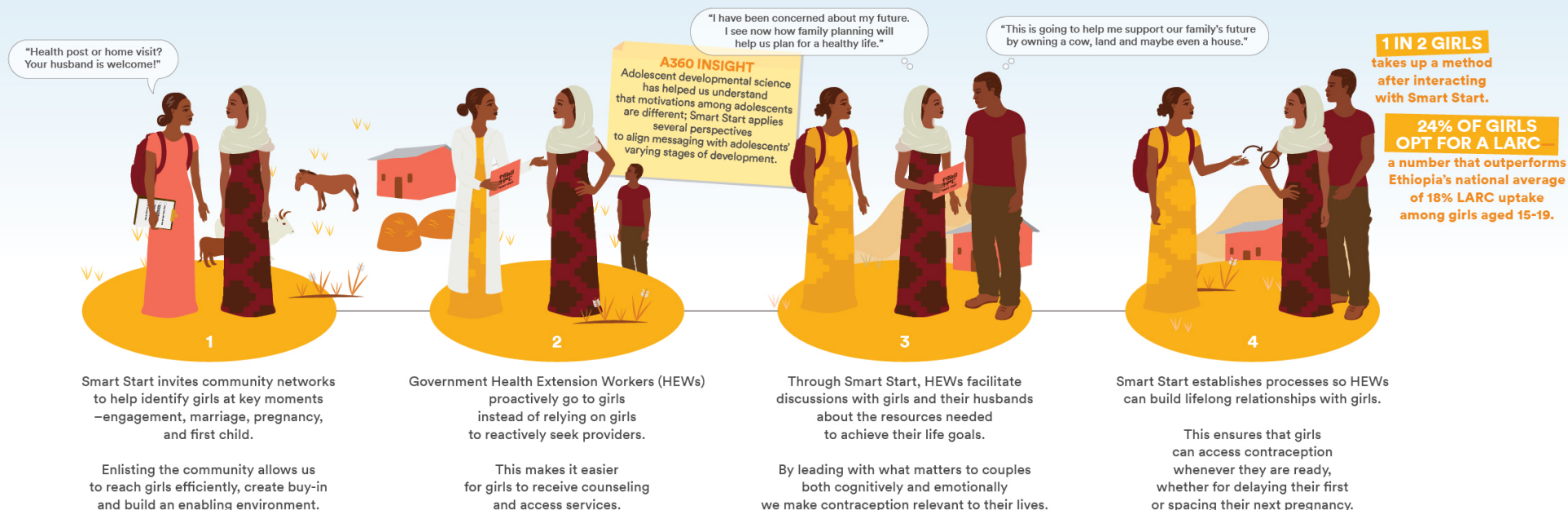


A SMART START TO PAVING PATHWAYS TO CONTRACEPTIVE ACCESS

IN ETHIOPIA, A360'S SMART START INTRODUCES TARGETED FINANCIAL MESSAGING
DESIGNED TO HELP ADOLESCENT RURAL COUPLES PLAN FOR THE FAMILIES, **AND LIVES** THAT THEY WANT.



Smart Start galvanizes adolescent girls and their husbands to embrace pregnancy spacing for its health and economic benefits. In Ethiopia, our girl-defined solution drives joint decision making between young couples—resulting in **RAPID UPTAKE** of a modern contraceptive method.

Now, in our final optimization period, we are ensuring that Smart Start continues to speak as powerfully for the HEWs who deliver the solution as it is for the girls we serve.

For more information, please visit a360learninghub.org