

Youth Engagement Plan Template

Country Name

Youth Engagement Goals

What are our goals for youth engagement in this project?

* Please specify goals for the project/organization as well as goals for the individual youth that take part.



Youth Definition

For the purpose of this project, we are defining youth collaborators: (specify age, gender/sex, education, etc.)? How are they distinct from adult staff on our team?

Youth Scope of Work

What is the general scope of work for youth collaborators? (More details can be provided in the table below).

Recruitment & Retention Plan

Recruitment:

- Who are the youth we are hoping to engage?
- Where will we find them?
- How many youth will we engage?
- What will the recruitment process look like?

Retention:

- What are the opportunities for growth for the youth we engage within our project? Our organization? Partner organizations?
- How long do we plan to engage them?
- How often will they work for us?
- What is the compensation for their engagement?
- How will we know when they are no longer "youth" partners and instead an integrated, essential part of our team?

Job description for youth collaborators

- *What do we believe to be true about the youth we want to work with? What assumptions have we made about them?*
- *What existing skills and capacities do the youth we want to work with have?*
- *What perspectives do we hope they will bring to the project?*
- *What qualities and characteristics do we want them to have?*
- *What skills and capacities do we need to build in them?*

Organizational Opportunities

- *What is our experience with engaging youth in the past? What will we have to do differently to engage them more now?*
- *What resources do we have to meaningfully engage youth in this project?*
- *What capacity do we have to meaningfully engage youth in this project?*
- *Where in the project would youth engagement be most meaningful?*
- *How open are we to responding to their ideas for the project? How flexible can we be?*

Organizational Barriers

Please list any barriers that you anticipate to meaningfully engaging young people in this project.

Work Plan

Please create a work plan for how youth will be involved throughout your project. Please include their involvement at specific inflection points in the project as well as their involvement between major activities. Feel free to organize this table around specific inflection points that you anticipate (not only the ones provided in the examples), and use the examples on the next page for inspiration. Please be as specific as possible.

Project course	What will youth do?	What financial resources will support this?	What personnel resources will support this?
Inflection Point 1: (Ex: Insight Gathering)			
Inflection Point 2 (Ex: insight synthesis)			
Inflection Point 3 (Ex: prototype design)			
Inflection Point 4 (Ex: prototype testing)			
In between key inflection points			
Capacity-building (part of building their capacity and/or part of building others' capacity)			

Example activities across the length of the project.

	Inception	Inspiration	Ideation	Pilot/Scale	Comms/ Advocacy
Power-sharing	<ul style="list-style-type: none"> Hire youth as staff/interns Youth & adults define project objectives 	<ul style="list-style-type: none"> Youth & adults define problem and develop research strategy; 	<ul style="list-style-type: none"> Youth & adults determine their domains for the project; 	<ul style="list-style-type: none"> Youth run an educational program 	<ul style="list-style-type: none"> Youth-led organization/group spearheads advocacy campaign
Collaborate	<ul style="list-style-type: none"> Youth develop questions for landscape analysis Youth & adults conduct analyses 	<ul style="list-style-type: none"> Youth develop data collection tools/plans Youth & adults to collect data; 	<ul style="list-style-type: none"> Youth & adults design and test prototypes together 	<ul style="list-style-type: none"> Youth are hired as peer educators 	<ul style="list-style-type: none"> Youth write articles/blogs and speak at national youth day events
Involve	<ul style="list-style-type: none"> Youth & adults conduct analyses Youth engaged at project kick-off 	<ul style="list-style-type: none"> Youth conduct research; Youth engage in data analysis; 	<ul style="list-style-type: none"> Youth develop a logo for a marketing campaign 	<ul style="list-style-type: none"> Youth are hired to greet young people at the service delivery site 	<ul style="list-style-type: none"> A young person serves on a national coalition, representing youth voice
Consult	<ul style="list-style-type: none"> Youth provide feedback on project objectives and plans 	<ul style="list-style-type: none"> Youth review data collection tools and feedback 	<ul style="list-style-type: none"> Youth provide feedback on prototypes 	<ul style="list-style-type: none"> Youth provide feedback on ad campaign/service 	<ul style="list-style-type: none"> Youth serve on a youth advisory board for the project
Outreach/Service	<ul style="list-style-type: none"> Youth are asked questions in landscape analysis 	<ul style="list-style-type: none"> Youth are interviewed 	<ul style="list-style-type: none"> Youth are shown/engage with a prototype 	<ul style="list-style-type: none"> Youth are targeted with intervention 	<ul style="list-style-type: none"> We write and talk about youth and their experiences

Youth Engagement Budget

How much money is allocated to youth engagement in this project and where is the funding coming from?

Youth Engagement Capacity Building Budget

Where will the resources and budget come from in order to build other organizations' capacity to do meaningful youth engagement?