## **EVIDENCE-BASED ADAPTIVE IMPLEMENTATION** Adaptive implementation is all about staying curious and continuing to refine your intervention as you implement. This approach ensures we stay true to our end goal:

delivering interventions that resonate with our beneficiaries, and the health systems that will ultimately own and sustain them. Questions? Contact ccole@psi.org



**STAY CURIOUS!** Look for trends and learn from outliers.

What do we mean by 'Optimize'?

serve our target populations -how and where they need.

Pursues decreased cost, increased volume, and high method adoption.

Complies with program and clinical services quality and ethical standards.

**Use QUANTITATIVE and QUALITATIVE data to understand** whether, how, and why your interventions are working,

